



james hazelwood
p h o t o g r a p h e r

"James Hazelwood on the Lecture circuit? ..How wonderful!...He's been doing some lovely portraits with off-camera flash, and managed to avoid the 'shoot-anything-with-a-pulse-on-wide-angle-and-anything-else-on-a-tilt' mentality that seems to pass for professional wedding-day photography these days. His approach is simple, clean and sensitive. As always, James relates to clients – rather than just extracting funds from them. He'll be speaking more about why who you are affects the outcome of so many picture opportunities"

David Anthony Williams M. Photographer, Victoria, Australia

Workshop Descriptions

Workshop and Seminar Presentation Topics

All topics can be adjusted for the appropriate audience and educational setting.

Booking & Photographing Higher End Weddings - The rage these days is on rock star photographers photographing high end weddings, which is great. Unless you are not a rock star or a celebrity. This workshop answers the question: How do I start doing higher end weddings? In other words, I'm recognizing that most photographers want to move up to weddings that are above what they are currently shooting. This workshop spends the morning discussing marketing and presenting yourself to higher end couples, and the after noon discussing and actually photographing. We want to improve your photography and your business. This workshop can be done in one day, but is best presented in a 2 day format. This has become our most popular workshop, and I usually host it at least twice a year in Newport, Rhode Island.

Light & Nimble: Creative Lighting for Wedding Photography - Topics include the use of available light, creative uses of on camera flash, off-camera lighting, the use of light modifiers, use of Video lights.. This has been a popular workshop especially for photographers seeking to incorporate new lighting tools into wedding photography. This has been a one day seminar.

Just do What Clients Love - The Business of Wedding & Portrait Photography - Photographers often ask, How do I get clients that I want to work with? What's the best way to advertise? Should I go for the high end client? What's the best way to design my price packages? How does a word of mouth campaign really work? This seminar provides real life examples of dilemmas that photographers face and combines with practical information. This is a day long seminar. I am asked to combine this with parts of the lighting seminar.

Taking Better Pictures of your Family – This is a workshop designed for amateur photographers who have little to no knowledge of photography, but have a desire to capture better photographs. Typically, held during one day, but can be conducted over two 4 hour sessions.

Advanced Seminar in Lighting & Photographic Creation – This seminar can be adjusted for the time needs of your group. A group of intermediate to advanced level photographers. The seminar is a live in the field experience with models and photographers. I function as leader, networker, gadfly, and stimulator if ideas. This is best conducted in a full day time frame, but can be as short as four hours or as long as two days.

Weeklong PPA school type class –

Booking and Photographing Higher End Weddings – Combines all of the above elements into a week long PPA School. I structure the week to give students a balance of both the technical information and the creative infusion that inspires them to do great work. The week long schedule outlines as follows:

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| Day 1 | Art & History of Wedding coverage
Lighting Techniques
Practice session with models |
| Day 2 | Lighting Techniques continued
Digital Workflow |
| Day 3 | Business Seminar part 1 - Defining yourself & Marketing
Creativity assignment using video lights
Portfolio reviews |
| Day 4 | Business Seminar part 2 – Designing a word of mouth campaign
Practice session with models on location |
| Day 5 | Album Design & Product delivery
Multi-media options for wedding photographers
Final Portfolio presentations |

Contact me regarding details such as pricing for these workshops and other details. Generally I am reimbursed for transportation to and from the event, hotel & meal accommodations and a stipend.

Custom workshops are available.

Contact information

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